# **2021 DESTINATION GUIDE**

# Pinehurst, Southern Pines, Aberdeen Area of North Carolina

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# The Pinehurst, Southern Pines, Aberdeen Area is the Home of American Golf

The Pinehurst, Southern Pines, Aberdeen area is globally recognized and is considered one of the finest golf destinations on earth. In September 2020, the <u>United States Golf Association (USGA</u>) announced they will build a second headquarters here, highlighted by the addition of <u>Golf House</u> <u>Pinehurst</u>, reinforcing the fact we are indeed the true <u>Home of American</u> <u>Golf.</u><sup>®</sup> While we take pride in our golf heritage, our destination is so much more!

This destination guide is designed for golfers and non-golfers alike, people who want to get away and escape to relax, unwind and recharge - and to do so in a safe environment where memories can be made unlike any other place in North Carolina. While the **Pinehurst** area continues to grow and evolve, we still hold true to our roots and rich history dating back to the late 1800s. We take pride in supporting our vibrant and eclectic local businesses with shopping and dining experiences you can only find here. **Moore County** is a mix of past and present, modern conveniences and unique culture. The best of the city and the best of the country, all in one destination. Dine at one of our restaurants and you will likely be eating food grown or harvested by an assortment of **Moore County farmers**. Purchase a gift or keepsake and it was likely made by a proud, local crafter, potter or business.

We boast a 12-month calendar of events, bursting with vibrant festivals, unique art exhibits, live musical performances and more. Be sure to visit our website at **HomeofGolf.com** regularly, as we continuously update events so you can plan your itinerary accordingly.

So sit a spell, relax and take a look inside as you explore vacation ideas for groups like Buddy Trips, Girls Getaways, Couples and Family Fun. We want you to feel safe and comfortable and have fun in the Pinehurst, Southern Pines, Aberdeen Area. This is your invitation to play with a southern accent as we open the door and welcome you to the Home of American Golf.<sup>®</sup>

# Find us on Facebook, Twitter, Instagram and Twitter. Contact us by phone, email or in person.

homeofgolf usahomeofgolf homeofamericangolf visitthehomeofamericangolf homeofgolf.com info@homeofgolf.com 1.800.346.5362 • 910.692.3330 The Convention & Visitors Bureau is open Monday through Friday 9 a.m. to 5 p.m. and is located at <u>65 Community Road, Pinehurst, NC 28374</u>



# The Best 18

Trying to determine the 18 best holes in the Pinehurst area is like picking from an enormous golf buffet. Like choosing All-American teams, it might be easier to pick a best, second-best and third-best 18 holes in the area.

Golf in and around Pinehurst is more than a game. It's a feeling and it's a way of life. Here is how legendary golf writer Charles Price once described the area he called home for a time: "The village doesn't just fabricate the game with ridiculous courses that look like moonscapes, with hot shot amateurs and hot-dog pros dressed in polyester knickers and Corfam shoes, with cutesy-cutesy street names like Niblick Road or Mashie Lane. To get to a point you only have to make to people who have never been here, Pinehurst is golf. The game's not just an amenity."

To be in the Pinehurst area is to be part of the game, even for those who don't play. It's that much a part of the place, whether it's golf-themed decor in a fast-food restaurant or catching glimpses of courses while driving past on one of the loblolly-lined streets that weave through this celebrated corner of the North Carolina Sandhills. In that spirit comes this exercise of selecting the 18 best golf holes in this golf-rich region. With so much golf in the Pinehurst area - there are nearly 40 courses within a 15-mile radius - it's inevitable that discussions ensue about which is the best course, which is the best group of courses and, naturally, which are the best holes. In that sense, golf is no different than comparing favorite restaurants. Some prefer a steakhouse. Others lean toward Italian. Still, others like sushi. Within each of these groups, there are favorite dishes just as there are favorite holes at favorite golf courses.

Let's take a moment to acknowledge that <u>Pinehurst No. 2</u>, created by Donald Ross and recently refreshed by Bill Coore and Ben Crenshaw, exists in a class unto itself but it is not alone in its charm and challenge. With multiple works by Ross and others by some of the game's great designers - Tom Fazio, Jack Nicklaus, Gil Hanse, Rees Jones among them - the Pinehurst area is blessed by grand designs. The task of choosing 18 holes fell to a group of 10 voters with extensive backgrounds in the game and familiarity with the region. The goal was to create a traditional par-72 course - four par-3s, four par-5s and 10 par-4s - chosen from courses both public and private in the area.

Like golf, it is an imperfect process but one built on a foundation of finding holes that challenge and inspire while exemplifying the Pinehurst experience. For those who know the area, the list likely will have them shaking their heads in approval about many of the holes while raising their eyebrows at some others. For prospective visitors to the area, it's a bucket list of sorts. It's no surprise that <u>Pinehurst No. 2</u> has three holes on the list - the par-5 5th (for decades it was considered one of the great par-4 holes in the world), the par-3 9th and the par-4 18th where Payne Stewart struck one of the most memorable shots and poses in history 21 years ago at the U.S. Open.

Mid Pines, another Ross design recently updated by Kyle Franz, also has three holes on the list - its par-4 4th and 12th holes along with the par-5 15th.



**Tobacco Road,** one of the most inventive designs by the late Mike Strantz, is represented by its par-5 1st hole and its demanding par-3 14th.

The Country Club of North Carolina has one hole from both its Dogwood and Cardinal courses, while <u>Pinehurst No. 4</u>, <u>Pinehurst</u> No. 8, <u>Pine Needles</u>, <u>Dormie Club</u>, <u>Legacy</u> <u>Golf Links</u>, <u>Forest Creek North</u>, <u>Mid South</u> <u>Club</u> and <u>Talamore</u> each have one hole among the 18.

**Pinehurst No. 2 - 18th Hole, Par 4, 366 yards:** A strong hole that plays uphill from tee to green. It's where Payne Stewart made history and golfers strike their own pose for photographs. Making par on this hole makes the post-round beverage taste even better.

**Pinehurst No. 2 - 9th Hole, Par 3, 148 yards:** The essence of Donald Ross' genius with brilliant bunkering around a two-tiered green that demands precision. Beautifully restored by Bill Coore and Ben Crenshaw.

**Pine Needles - 2nd Hole, Par 4, 438 yards:** This is a testament to simple but outstanding design. After a tee shot to the crest of a hill, the approach is often played from a downhill lie to a green that runs away.

Country Club of North Carolina (Cardinal) - 15th Hole, Par 5, 521 yards: This is a classic risk-reward that gets increasingly more challenging as players approach the green. Bunkers right, water left and a two-tiered green make accuracy critical.

**Pinehurst No. 8 - 14th Hole, Par 4, 363 yards:** The challenge starts at the tee where players must determine how much of the marsh to challenge on this Tom Fazio design. The more aggressive the tee shot, the easier the approach shot.

**Pinehurst No. 2 - 5th Hole, Par 5, 462 yards:** Long considered one of the great par-4s in the world (only 29% of the field hit the green in the 1999 U.S. Open), it has been converted to a par-5 while still featuring one of the most dangerous crowned green complexes anywhere.

Mid Pines - 15th Hole, Par 5, 478 yards: Another example of Ross' design ingenuity, this par-5 offers multiple challenges. A good tee shot that avoids fairway bunkers allows longer hitters to reach the green in two.

Tobacco Road - 14th Hole, Par 3, 178 yards: Designer Mike Strantz was also an artist when he created a beauty with this short hole that incorporates water, sand and wispy grasses. No wonder players snap photographs of this hole.

Legacy Golf Links - 18th Hole, Par 4, 432

**yards:** This finishing hole is nicknamed "The Bear" and not just because Jack Nicklaus designed it with his son, Jack Jr. It's a brute of a finishing hole that doesn't surrender many birdies.

**Pinehurst No. 4 - 6th Hole - Par 3, 184 yards:** Gil Hanse has received enormous praise for his reworking of No. 4 and this hole is a standout. With trouble all around the crowned green, it asks a simple question: Are you good enough?

Mid Pines - 12th Hole, Par 4, 380 yards: This is a beautiful example of Sandhills golf. It's not overly long or threatening but it rewards good shots, penalizes misses and forces players to stay below the hole on the sloping green.

**Tobacco Road - 1st Hole, Par 5, 547 yards:** This hole makes a dramatic first impression, requiring a tee shot between two enormous dunes, offering a hint of Strantz's gift for visuals. It only gets more fun from there.

**Dormie - 3rd Hole, Par 4, 298 yards:** Coore and Crenshaw created a classic short par-4 here while making it look like it has been there forever. Playing downhill then up to a knobby green, it's a delight.

Mid Pines - 4th Hole, Par 4, 330 yards: Another exceptional short par-4 that showcases Ross design features. It's about position rather than power. Keeping the ball to the left off the tee and into the green become the challenge.

Forest Creek North - 17th Hole, Par 4, 361 yards: The culmination of a three-hole run around a lake in the Fazio-designed course. The tee shot must carry water and avoid a fairway bunker before dealing with a pot bunker in front of the green.

<u>Country Club of North Carolina (Dogwood)</u> - 13th Hole, Par 3, 166 yards: Ellis Maples designed many of the favorite courses throughout the Carolinas and CCNC represents his best work. When Kris Spence updated the Dogwood, he enhanced an already demanding hole.

Mid South - 18th Hole, Par 4, 399 yards: The finishing hole on this Arnold Palmer design is a serious challenge. It is cut into a hillside, there is water down the right a good tee shot still leaves a difficult approach before getting to the clubhouse.

Talamore - 18th Hole, Par 4, 400 yards: This dogleg left has water and a row of bunkers that split the dual fairway. Players must decide how aggressive to be off the tee knowing a bailout leaves a more challenging shot into the green.

Courtesy of Global Golf Post (Sept 24, 2020). Written by Ron Green Jr.



# **Home of American Golf**

Pinehurst, Southern Pines, Aberdeen ... the names alone evoke the essence of golf. The history, the lore, Donald Ross and the legend that continues to build with each passing year.

Article contributed by Brad King

As it is most of the time, golf is on everyone's mind around the Home of American Golf. But, perhaps even a bit more these days.

Most noteworthy has been the historic news in September 2020 that the <u>United States</u> <u>Golf Association (USGA)</u> will be establishing <u>"Golf House Pinehurst"</u> — which will include, by the end of 2023, a new equipment-testing facility, innovation hub, and a museum and visitor center. The \$25 million investment includes the construction of two buildings that will house 50 full-time USGA staff members near the clubhouse on the historic <u>Pinehurst</u> <u>Resort</u> property.

Most exciting for golf fans, the USGA also

announced four additional U.S. Open Championships to be contested on <u>Pinehurst</u> <u>Resort & Country Club's famed Course No.</u> <u>2</u> – in 2029, 2035, 2041 and 2047 – joining the previously scheduled 2024 national championship. The historic news means Pinehurst and the Sandhills of North Carolina will serve as the USGA's first anchor site for the U.S. Open.

Meanwhile, <u>Pine Needles Lodge & Golf Club</u> in Southern Pines is also prepping to host another national championship, this one the <u>2022 U.S. Women's Open</u>. The previous three U.S. Women's Open Championships at Pine Needles were captured by the uberimpressive triumvirate of Annika Sörenstam (1996), Karrie Webb (2001) and Cristie Kerr (2007). The 2019 U.S. Senior Women's Open at Pine Needles was won by 54-year-old Swede Helen Alfredsson.

In 2021, **The Country Club of North Carolina** will play host to another USGA championship event, the **U.S. Junior Amateur**. This will be the third USGA event contested at CCNC since the club's debut in 1963. CCNC also will become the 16th site to have hosted both the U.S. Junior Amateur and **U.S. Girls' Junior**. Along with its two previous USGA championships, CCNC played host to the 1972 U.S. Professional Match-Play Championship — won by Jack Nicklaus — seven Southern Amateurs, four Carolinas Amateurs and seven North Carolina Amateurs.

**Southern Pines Golf Club**, a vintage Donald Ross-designed course dating to the early 1900s, is now under management of the company that owns and operates the <u>Pine Needles</u> and <u>Mid Pines</u> resorts nearby. An 18-month course improvement plan is being developed that is expected to include design tweaks from Ross restoration expert Kyle Franz, who has supervised restorations at <u>Mid Pines</u> (2013) and <u>Pine Needles</u> (2018), both of which have drawn critical acclaim from wide circles in the golfing community; resurfacing the greens; and rebuilding the bunkers and cart paths.

Franz said he fell in love with the property more than a decade ago when he worked on **Pinehurst No. 2.** Southern Pines Golf Club will remain a hub where the Southern Pines community can play golf, swim, or visit the grill for breakfast or lunch. Golf has been played on this site since at least 1906 and newspaper records indicate an 18-hole Ross course was operational by 1923, with a new nine having opened in 1924. The Elks bought the course in 1951 from Mike Sherman, a Connecticut businessman who had owned it since the post-World War II days. Before then, it had been owned and operated by the town of Southern Pines.

Other major renovation work has been done on area courses recently including architect Gil Hanse's facelift of <u>Pinehurst No. 4</u>, along with <u>The New Course at Talamore Golf Resort</u> and the neighboring <u>Mid South Club</u>.



When <u>GOLF Magazine</u> recently released its highly anticipated list of the <u>Top 100 Courses in</u> <u>the U.S., Pinehurst Resort</u> was well represented. Images of <u>No. 2</u> and <u>No. 4</u> were featured on the cover of the issue, split nationally with No. 2 on half the issues and No. 4 on the other half. No. 2 was ranked 11th overall and second in the Southeast, while No. 4 debuted at 92nd and 15th in Southeast.

Last but not least, <u>The Cradle at Pinehurst Resort</u> has been an overwhelming smash hit with all golfers, but with the millennial crowd in particular. Golfers can plunk down \$50 and play as many holes as they like on the Hanse-designed, par-3 layout. <u>The Cradle</u> is now a "must play" at the resort — 789 yards of the most fun you'll enjoy on a golf course.

Another great area par 3 course that receives very little publicity is the six-hole **Bottlebrush course at Longleaf Golf & Family Club**. The course features holes ranging from 50 to 100 yards in length. The six greens are small and well contoured, with interesting chipping areas surrounding each putting surface. The actual 18-hole golf course is a fun one to play and is home to the **U.S. Kids Golf Academy** and the **U.S. Kids Golf Foundation**.

**Legacy Golf Links** is the only Jack Nicklaus, II design in <u>Aberdeen</u> and a great challenge with very scenic holes winding though towering pines and strategically placed lakes and ponds.

On the northern end of the destination, <u>Tobacco Road</u> is a perennial favorite. Designed by noted golf course architect Mike Strantz, this layout is truly unforgettable and a feast for the eyes with some of the most creative golf holes you can imagine.

In 2020, more than ever, golf has served as a physical and mental safe haven for millions of Americans needing to get outside. September saw a 25.5 percent increase in the number of rounds played year-over-year — the fifth straight month to surpass last year's totals. Equipment sales increased 42 percent year-over-year in the third quarter to just over \$1 billion. It was the industry's second-best quarter ever.

This boom has been a blessing for the golf industry during a year when many businesses were lucky to tread water, and should help grow the sport beyond the pandemic's lifespan. The National Golf Foundation estimates the number of junior golfers could increase by 20 percent (500,000) by year's end.

All this adds up to good news for the game of golf and the Sandhills in particular. For a list of nearly 40 golf courses in our area, visit the <u>Home of American Golf</u><sup>®</sup> and check out the latest packages and deals.





"I love it here. Love the course layout...always in pristine condition, a wonderful staff, and a phenomenal practice facility."



**US Kids Golf** 

July 30 - August 1, 2021

Each summer since 2006, thousands of young golfers, ages 5-18, from around the world have descended on the Pinehurst, Southern Pines and Aberdeen area to take part in the <u>U.S. Kids Golf World</u> <u>Championship</u> and <u>Teen World Championship</u>. The World Championships, which are hosted on 16 different courses in the area, are the world's largest and most prestigious junior golf tournaments.

This year's championship will mark the 22nd anniversary of the World Championship, which first began at Jekyll Island, GA. The World Championships moved to <u>Pinehurst</u> in 2006 and have grown to include more than 2,200 players. The local economic impact of these events is more than \$9.5 million annually, and the world-wide exposure for the <u>Home of American Golf</u><sup>®</sup> is phenomenal.

In 2015, **U.S. Kids Golf** further established roots in the community by purchasing the Longleaf Golf & Country Club, now known as the **Longleaf Golf & Family Club**. The first **U.S. Kids Golf Academy** was opened at Longleaf later that year, where golfers of all ages can learn the game of golf in what U.S. Kids Golf refers to as a "living laboratory." **The U.S. Kids Golf Academy** recently opened a state-of-the-art

teaching facility for its students to train and to certify junior golf coaches from around the world. The Academy seeks to serve every member of the family. Their programs will benefit players of every age based on proven models of learning, simple and repeatable swing development, use of goal-planning booklets, and most of all, making golf a family endeavor.



"So happy about the lovely changes to the restaurant! It looks amazing! Heartwood is a hidden GEM in the Sandhills!"

"We couldn't be happier with enrolling our son at the U.S. Kids Golf Academy. I look forward to many years of golf together thanks to this program."

10 North Knoll Road Southern Pines, North Carolina 910.692.6100

longleafgfc.com uskidsgolfacademy.com



GOLF COURSES	ARCHITECT	GREEN FEE	YARDAGE	RATING/ SLOPE	PAR	PRIVATE LESSONS (L) GROUP CLINICS (C) GOLF SCHOOLS (S)
<b>7 Lakes Golf Club</b> <i>golf7lakes.com</i> 124 Devonshire Avenue, Seven Lakes, 910-673-GOLF (4653)	P. Tufts	\$\$	6,869 (CH)	74.0/142	72	L, C
Beacon Ridge Golf & Country Club <u>beaconridgecc.com</u> 238 Longleaf Drive, West End, 910-673-2950	G. Hamm	\$\$	6,414 Blue	71.3/136	72	L, C
Country Club of North Carolina <u>ccofnc.com</u> (Private) 1600 Morganton Road, Pinehurst, 910-692-6565	E. Maples, W. Byrd, K. Spence, R.T. Jones, A. Hills	\$\$\$	7,301 (CH) 7,215 (CH)	74.9/135 75.2/140	72	L, C
Country Club of Whispering Pines 2 Clubhouse Boulevard, Whispering Pines, 910-949-3000, countryclubofwhisperingpines.com	E. Maples	\$\$	7,094 Blue 6,521 Blue	74.0/133 70.8/129	72 71	L, C, S
Deercroft Golf Club <u>deercroft.com</u> 30000 Deercroft Road, Wagram, 910-369-3107	G. Gildey	\$\$	6,595 (CH)	72.6/135	72	L, C
The Dormie Club <u>dormieclub.com</u> (Private) 6033 Beulah Hill Church Road, West End, 910-215-4587	B. Coore & B. Crenshaw	\$\$\$\$	5,180 Gold 5,910 White 6,264 White/Blue 6,576 Blue	70.5/119 68.8/124 71.5/127 72.3/130	71	L (for members)
Forest Creek Golf Club <u>forestcreekgolfclub.com</u> (Private) 200 Meyer Farm Drive, Pinehurst, 910-693-1996	T. Fazio	\$\$\$\$	7,016 (S) 7,184 (N)	73.6/138 75.1/142	72	L, C (for members)
Foxfire Resort & Golf Club <u>foxfireresortandgolf.com</u> 9 Foxfire Boulevard, Foxfire Village, 910-295-5555	G. Hamm	\$\$	6,851 Blue 6,743 Blue	73.1/131 72.8/132	72	L, C
Hyland Golf Club <u>hylandgolfclub.com</u> 115 Fairway Avenue, Southern Pines, 910-692-6400	T. Jackson	\$\$	6,823 (CH)	72.1/141	72	L, C, S
Knollwood Fairways & Driving Range knollwood-midland.com 1470 Midland Road, Southern Pines, 910-692-3572	C.A. Pitts	\$	2,517 (CH)	63.8/110	35	L, C, S
Legacy Golf Links <i>legacygolfnc.com</i> 12615 U.S. Highway 15:501 South, Aberdeen 800-344-8825, 910-944-8825	J. Nicklaus II	\$\$\$	7,004 Black	73.9/133	72	L, C
Longleaf Golf and Family Club <i>longleafgfc.com</i> 10 North Knoll Road, Southern Pines, 800-542-0450, 910-692-6100	D. Maples, Bergin Golf Design	\$\$-\$\$\$	6,709 (CH) 448 (Bottlebrush)	72.4/132	72 18	L, C, S
Mid Pines Inn & Golf Club <u>midpinesinn.com</u> 1010 Midland Road, Southern Pines 800-323-2114, 910-692-9362	D. Ross	\$\$\$	6,723 (CH)	71/126	72	L, C, S
Mid South Club <u>talamoregolfresort.com</u> 610 Palmer Drive, Southern Pines, 910-695-3193	A. Palmer	\$\$\$\$	7,003 Gold	73.8/144	71	L, C
Midland Country Club knollwood-midland.com 2205 Midland Road, Pinehurst, 910-295-3241	T. Jackson	\$	6,186 (CH)	69.9/110	70	L
Pine Needles Lodge & Golf Club pineneedleslodge.com 1005 Midland Road, Southern Pines, 800-747-7272, 910-692-8611	D. Ross	\$\$\$	7,015 (CH)	70.6/126	71	L, C, S
Pinehurst Resort <u>pinehurst.com</u> 1 Carolina Vista Drive, Village of Pinehurst 866-221-1518	D. Ross, T. Fazio, E. Maples, G. Fazio/T. Fazio, R. Jones, T. Fazio J. Nicklaus, G. Hanse	\$\$\$- \$\$\$\$	Varies by Course	Varies by Course		L, C, S
Little River Golf & Resort <u>littleriver.com</u> 520 Little River Farm Boulevard, Carthage, 910-684-4324	С	oming S	pring/Summer 2	2021 - Cou	ırse R	enovations

GREENS FEE	PEAK SEASON	VALUE SEASON
\$	\$20-\$49	\$10-\$19
\$\$	\$50-\$74	\$20-\$39
\$\$\$	\$75-\$125	\$40-\$59
\$\$\$\$	\$126-Up	\$60-Up

All course rates may be subject to change. Price ranges do not include cart fees. Price ranges do not include cart fees. Price ranges do not include cart fees.

PRIVATE LESSONS (L) RATING/ GREEN **GOLF COURSES** ARCHITECT PAR GROUP CLINICS (C) YARDAGE FEE SLOPE GOLF SCHOOLS (S) 7,446 Black 7,021 Black 76.4/135 73.9/141 72 72 27 Pinewild Country Club of Pinehurst pinewildcc.com 6 Glasgow Drive, Pinehurst, 800-523-1499, 910-295-5145 G. Hamm & G. Player 5-\$\$\$\$ L, C, S 1,438 Black Southern Pines Golf Club <u>southernpinesgolfclub.com</u> 290 Country Club Circle, Southern Pines 910-692-6551 D. Ross \$\$\$ 6,268 Blue 69.9/127 71 L, C Talamore Golf Resorttalamoregolfresort.com48 Talamore Drive, Southern Pines800-552-6292, 910-692-5884 R. Jones \$\$\$ 6,840 (CH) 72.4/132 71 L, C Tobacco Road Golf Clubtobaccoroadgolf.com442 Tobacco Road, Sanford, 877-284-3762, 919-775-1940 M. Strantz \$\$\$\$ 6,557 (CH) 72.5/145 71 L, C 
 Whispering Woods Golf Club
 whisperingwoodsgolf.com

 26 Sandpiper Drive, Whispering Pines, 910-949-4653
 \$\$ 72 E. Maples 6,324 Blue 70.8/134 L, C

GOLF PACKAGERS	AMENITIES (see legend on pg 18)	<b>WINTER</b> 12/1/20-2/28/21	<b>SPRING VALUE</b> 3/1-3/14, 5/18-5/31 2021	<b>SPRING</b> 3/15-5/17 2021	<b>SUMMER</b> 6/1-8/31 2021	<b>FALL</b> 9/15-11/16 2021	FALL VALUE 9/1-9/14, 11/17-11/30 2021	<b>GREENS FEE</b>	CART FEE	DINNER	NUMBER OF ROOMS
Country Club of Whispering Pines 2 Clubhouse Boulevard, Whispering Pines, 910-949-4331, countryclubofwhisperingpines.com	<b>《本《</b> 杰 音	•	•	•	•	•	•	*	*	*	33 Rms 5 2-Bdrm 3 1-Bdrm Villas
<b>First Tee Golf Packages</b> P.O. Box 4358, Pinehurst, 910-295-7295, <u>firsttee.net</u>	Amenities Vary By Property	Custo	om Packago	es Availa	ıble: Ca	ll for Ra	ntes 🕐	*	*		1 or More
Foxfire Resort & Golf Club 9 Foxfire Boulevard, Foxfire Village, 910-295-5555, foxfireresortandgolf.com	<u>Å</u>	•	•	•	•	•	•	*	*		
Golf Escapes of The Sandhills 530 Shelton Drive, Aberdeen, 910-693-7775, golfescapesinc.com	Amenities Vary By Property	Custom Packages Available: Call for Rates 🖉									30 Condos & Private Homes
L <b>ittle River Condos</b> 500 Little River Farm Boulevard, Carthage, 910-949-4600, <u>littleriver.com</u>	<b>₹</b> ‡	Custom Packages Available: Call for Rates 🕐							*	*	64 Villas 128 Rooms
National Realty Company at No. 9 20 Cochrane Castle Circle, Village of Pinehurst, 910-295-0012 <i>pinehurstnationalrealty.com</i>	Q & Q	Custom Packages Available: Call for Rates 🕐							*		1-2 Bdrm Condos 4 Bdrm Houses
Pinehurst Resort 1 Carolina Vista Drive, Pinehurst, 800-ITS-GOLF, 800-487-4653, 910-295-6811, <u>pinehurst.com</u>	ی جند تھ ٹی <del>ڈ</del>	Custom Packages Available: Call for Rates 🕐							*	*	428
Sandhills Rentals, LLC 130 Turner Street, Suite B, Southern Pines, 910-684-5050 sandhillsvacationrentals.com	Amenities Vary By Property	Custom Packages Available: Call for Rates 🕐							*	*	26 Homes 15 Condos
<b>Talamore Golf Resort</b> 48 Talamore Drive, Southern Pines, 910-692-5884, 800-552-6292, <u>talamoregolfresort.com</u>	<ul><li>Q ∠: </li><li><b>÷</b></li></ul>	Custom Packages Available: Call for Rates (E) 🔹 😵 👘 Villasa								2-3 Bdrm Villas and Homes	
Tobacco Road Golf & Travel 442 Tobacco Road, Sanford, 877-284-3762 tobaccoroadtravel.com	Amenities Vary By Property	Custom Packages Available: Call for Rates 🕐 🔦 Houses								Condos, Houses & Hotel Rooms Available	
<b>Ring The Pines</b> 520 Little River Farm, Carthage, 910-684-4324, <i>ringthepines.com</i>	Amenities Vary By Property	Custom Packages Available: Call for Rates 🕐 🔹 🔹 👍							64 Villas 128 Rooms		
<b>Legacy Golf Packages</b> 12615 U.S. Highway 15-501 South, Aberdeen, 910-944-8838, 888-287-2199, <u>legacygolfpackage.com</u>	Y	•	•	•	•	•	•	*	*		1-3 Bdrm Condos, Priva Houses



new - visitors have a wide variety of lodging options to choose from in the Pinehurst, Southern Pines, Aberdeen Area. From historic, luxurious resorts to mainstream hotels, the Sandhills has just the place for your stay.

**GOLF RESORTS** - The good, clean air may have first attracted visitors to the Sandhills, but these days there's no denying that golf is the number one draw. If golf is on your itinerary, a resort that pairs accommodations and world-class courses may be your best bet.

**HOTELS/MOTELS** - Mainstream properties often provide most cost-effective options, with all the comfort and amenities visitors have come to expect. Conveniently located throughout the area, local hotels can be found in close proximity to all the region's most popular golf courses and attractions. Amenities like complimentary shuttles, fitness centers, pools and restaurants make a stay at our local hotels a treat.

**CONDOS/VILLAS** - Groups or families may enjoy a fully appointed condo or villa. At two to four bedrooms, these popular options provide space for all your guests. Well-stocked kitchens let you dine in, while common areas spur casual bonding time. Many area golf resorts offer condos or villas, most just a short walk or cart ride from courses. In addition to resort properties, local agencies can find the perfect property in any Sandhills community.

# We Are Pet Friendly!

Dig it! Four-legged travelers receive a warm welcome in Moore County. Situated in Southern Pines on 50 acres of fields, trails and creeks, Martin Park is an off-leash mecca for pups and owners. *See our Accommodations Chart (pages 18-19) for area pet-friendly hotels.* 

The acclaimed mobile app **BringFido** gives you free on-the-go access to pet-friendly accommodations and information worldwide. Find and book a pet-friendly hotel, more easily than ever, at the lowest prices available. ... You can even narrow results to browse hotels that don't charge a pet fee!

# Accommodations

Before there was golf in the Sandhills, this area was built on hospitality. North Carolina's friendly locals welcome visitors with open arms.

From distinguished historic hotels to family-friendly condo rentals to elegant romantic bed and breakfast inns, it's safe to say you'll be spoiled for choice when it comes to selecting your vacation accommodations. One thing our lodging partners have in common is the gracious Sandhills welcome you'll receive upon your arrival. Northern vacationers found the region's rolling hills, towering pines and mild temperatures an agreeable, restorative departure from their wintry homes and North Carolina's friendly locals welcomed them with open arms. Developers like James Walker Tufts and others capitalized on the region's appeal, and one of the country's premier vacation destinations bloomed in an unlikely pocket of North Carolina. Today, that welcoming spirit still prevails. And, thanks to the efforts of visionary developers - both old and **INNS/BED & BREAKFASTS** - Sometimes you want accommodations with a special appeal. A historic bed & breakfast or inn can makes for a romantic stay with someone special or just an escape from the normal overnight. Options range from an elegant, 19th century Victorian to an English Country Tudor style home, listed on the National Register of Historic Places. Right in the heart of things, two legendary inns - both more than 100 years old, present eclectic lodging within walking distance from golf, dining and shopping.

Providing a safe and memorable guest experience is one of the most important goals for our resorts and hoteliers today and they will provide a personalized experience that goes above and beyond. No matter which option you choose when planning a stay with us, you won't be disappointed.

MOTELS, HOTELS AND INNS	AMENITIES (see legend below)	WINTER 12/1/20-2/28/21	SPRING VALUE 3/1-3/14, 5/18-5/31 2021	SPRING 3/15-5/17 2021	SUMMER 6/1-8/31 2021	FALL 9/15-11/16 2021	FALL VALUE 9/1-9/14, 11/17-11/30 2021	GREENS FEE	CART FEE	DINNER	NUMBER OF ROOMS	
Best Western Sure Stay Plus 1675 U.S. Highway 1 South, Southern Pines, 910-692-0640, <u>bestwestern.com</u>	ان این او این این او این	•	•	•	•	•	•	*	*		123	
Comfort Inn Pinehurst 9801 U.S. Highway 15-501, Pinehurst, 910-215-5500, <u>choicehotels.com</u>	\$1 <b>↓</b> ≜ ►		Ca	III for Ra	ates 🕻	)		*	*		77	
Days Inn & Conference Center by Wyndham U.S. Highway 1 at Morganton Road, Southern Pines, 910-692-8585, <u>wyndhamhotels.com</u>	<ul><li>●</li><li>★1 音★</li></ul>	•	•	•	•	•	•	*	*		120	
Duncraig Manor & Gardens 790 East Connecticut Avenue, Southern Pines, 910-725-1084 duncraigmanorandgardens.com	<b>₹</b>	•	•	•		•	•				2 Rooms 4 Suites, 1 Apt, 1 Guest Cottage	
Econo-Lodge 408 West Morganton Road, Southern Pines, 910-692-2063, <u>choicehotels.com</u>	± ₩ ₽	•	•	•	•	•	•				31 6 Suites	
Hampton Inn & Suites 200 Columbus Drive, Aberdeen, 910-693-4330, <u>hamptoninn.com</u>	<ul><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li><li></li></ul> <li></li>	•	•	•	•	•	•	*	*		103	
Hilton Garden Inn 155 South Hill Road, Aberdeen, 910-692-0801, hilton.com	<b>२</b> इ.स.	•	•	•	•	•	•				103	
Holiday Inn Express 155 Partner Circle, Southern Pines, 910-693-2280, 800-465-4329, <u>hiexpress.com</u>	▲ 小 1	•	•	•	•		•	*	*		77 18 Suites	
Homewood Suites by Hilton 250 Central Park Avenue, Pinehurst, 910-255-0300, 888-842-9530, <u>olmstedvillage.homewoodsuites.com</u>	الله الله الله الله الله الله الله الل	•	•	•	•	•	•	*	*		100 Suites with full Kitchens	
The Jefferson Inn 150 West New Hampshire Avenue, Southern Pines, 910-692-9911, jeffersoninnsouthernpines.com	🍳 🛉 🖕	Custom Packages Available: Call for Rates 🕐									15 Guestrooms & Suites	
Magnolia Inn 65 Magnolia Road, Pinehurst, 910-295-6900, <u>themagnoliainn.com</u>	Q 🕯 🎍			Cus	stom Pa Call fo	ckages or Rates	~	ble:			10	
Microtel Inn & Suites 205 Windstar Place, Southern Pines, 910-693-3737, Fax 910-693-7944, <u>microtelinn.com</u>	źi ≟ ₩ ≜	Room Rates Only ●									76	
Mid Pines Inn & Golf Club 1010 Midland Road, Southern Pines, 910-692-9362 800-323-2114, <u>midpinesinn.com</u>	Q 占 🛉	•	•	•	•	•	•	*	*	*	103	
Old Buggy Inn, The 301 McReynolds Street, Carthage, 910-947-1901 theoldbuggyinn.com	è ÷	Call for Rates 🖉									4 Rooms	
Pine Crest Inn 50 Dogwood Road, Pinehurst, 910-295-6121, 800-371-2545, pinecrestinnpinehurst.com	<ul><li></li></ul>	Custom Packages Available: Room Rates Only						*	36			
HOTEL AMENITIES KEY Restaurant Pool Compl Minimum Fitness Facility Tennis Courts All rates subject to change without notice and based on availability and special even specific information. Daily (D) and Weekend (W) rates indicated for participating pro		ome rates for c	ther lengt		ng Roon	n mmodati	e on types	\$100 \$151 \$201 \$301 Call fo	r \$100 -\$150 -\$200 -\$300 and Up or rates		Hotels Have Cus Available: Call F Please call resort o nomeofgolf.com fo golf courses includ backage.*** Golf Package Rz 3 Days/2 Nights P Double Occupancy 1- or 2-Bedroom U	or Rates. r go to or information or led in base hotel ttes er Person, ) Based on

specific information. Daily (D) and Weekend (W) rates indicated for participating properties only. Call for possible discounts. Most facilities will book tee times as part of packaging service. \*\*\*Surcharges may apply to courses not listed in base golf package. Contact property for surcharge rates and course recommendations. Rates do not include state and local taxes. Visit homeofgolf.com for online booking options and special rates/packages.

# MOTELS, HOTELS ....

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MOTELS, HOTELS AND INNS	AMENITIES (see legend on pg 18)	WINTER 12/1/20-2/28/21	<b>SPRING VALUE</b> 3/1-3/14, 5/18-5/31 2021	<b>SPRING</b> 3/15-5/17 2021	SUMMER 6/1-8/31 2021	<b>FALL</b> 9/15-11/16 2021	<b>FALL VALUE</b> 9/1-9/14, 11/17-11/30 2021	GREENS FEE	CART FEE	DINNER	NUMBER OF ROOMS
The Pine Inn 175 Persimmon Drive, Pinebluff, 910-969-1080, thepineinn.wix.com/thepineinn	र् *1 ≞	•	•	•	•	•	•	*	*		20
Pine Needles Lodge & Golf Club 1005 Midland Road, Southern Pines, 910-692-7111, 800-747-7272, <u>pineneedleslodge.com</u>	<i>▲</i> ≪ 約 風 ≜	•	•	•	•	•	•	*	*	*	73
Quality Inn - Pinehurst Area 1405 North Sandhills Boulevard, Aberdeen, 910-757-0321, <u>choicehotels.com</u>	≤ ► 3	•	•	•	•	•	•				88 Rooms
Residence Inn by Marriott 105 Brucewood Road, Southern Pines, 910-693-3400, marriott.com/fayph	tž	•	•	•	•					*	80 Suites w/ Full Kitchens
SpringHill Suites by Marriott 10024 U.S. Highway 15-501, Pinehurst, 910-695-0234, 888-236-2427, <u>marriott.com/faysh</u>	<ul> <li>▲</li> <li>▲</li> <li>▲</li> </ul>	•	•	•	•	•	•				107 Suites
<b>Super 8</b> 1408 North Sandhills Boulevard, Aberdeen, 910-637-0128, Fax 910-757-0603, <u>super8.com</u>	₩ 🖢 🍝	Custom Packages Available						*	77 25 Kitchenettes		
Tanglewood Farm Bed & Breakfast           130 Tanglewood Farm Road, Southern Pines, 617-680-6351,           tanglewoodfarmbandb.com	* 🕷	Room Rates Only							3 Private Suites w/Full Kitchens		
TownePlace Suites by Marriott 205 Columbus Drive, Aberdeen, 910-246-5080 marriott.com/faysp	\$≥ IŠ ■ ★	•	•	•	•	•	•	*	*		89 Suites 9 2-br Suites 45 Studios 29 Dbl Queens 6 1-br Suites
The Carriage House Bed & Breakfast 703 McReynolds Street, Carthage, 910-722-2194, thecarriagehousebnb.com	÷ *	•	•	•	•	•	•				4 Guest Rooms Maximum accommodations of 9 guests per night
CONDOS, VILLAS	AENITIES e legend pg 18)	NTER 1/18-2/28/19	RING VALUE 3/14,	8-5/31 2019 RING	5-5/17 2019 MMER	8/31 2019 LL	5-11/16 2019 LL VALUE	-9/14, 17-11/30 2019	EENS FEE	RT FEE	IMBER ROOMS

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AND HOMES	AME (see lo on pg	WINT 12/1/18 5/18.5/ 5/18.5/ 5/18.5/ 5/18.5/ 6/1-8/3 6/1-8/3 6/1-8/3 6/1-8/3 6/1-8/3 6/1-8/3 6/1-8/3 6/1-8/1 9/15-11 11/17-1 11/17-1 11/17-1 CART	NUM OF RC
Forest Creek Golf Club 200 Meyer Farm Road, Pinehurst, 910-295-9000 forestcreekgolfclub.com/real-estate/rentals	Amenities Vary By Property	Call for Rates 🖉 🔹 🐟	1-2 Bdrm Suites & 4-8 Bdrm Priv. Homes
Maples Golf Packages 2215 Woodbrooke Drive, Southern Pines, 800-889-5323, <u>maplesgolf.com</u>	Amenities Vary By Property	• • • • • • * *	2-3 Bdrm Villas and Homes
<b>The Lodges at Mid South Club</b> 610 Palmer Drive, Southern Pines, 910-692-1070, 800-552-6292, <u>talamoregolfresort.com</u>	<i>≱</i> :೩ ℝ ‡	Custom Packages Available: Call for Rates 🖉 🔹	15 (2-Bdrm Condos)
Sandhills Rentals, LLC 130 Turner Street, Suite B, Southern Pines, 910-684-5050 sandhillsvacationrentals.com	Amenities Vary By Property	Custom Packages Available: Call for Rates 🕐	26 Homes 15 Condos
Midland Country Club/Knollwood Village Midland Road, Pinehurst/Southern Pines, 910-295-5011 800-633-8576, <u>pinehurstarearealty.com</u>	Q 🚁	• • • • •	25 Units
National Realty Company at No. 9 20 Cochrane Castle Circle, Village of Pinehurst, 910-295-0012 pinehurstnationalrealty.com	<ul><li>€</li><li><b>÷ ★</b></li></ul>	Custom Packages Available: Call for Rates 🕜	1-2 Bdrm Condos 4-Bdrm Houses
Village of Pinehurst Rentals, LLC 19 Chinquapin Road, Pinehurst, 910-420-1045, 800-334-6613, voprentals.com	Amenities Vary By Property	Call for Rates 🗭	15 Homes 60 Condos



# **A Foodie Frenzy**

Sure, we have championship golf, equestrian beauty, plenty of the outdoors to explore and all the retail therapy you can imagine, but let's face it: your vacation memories are made around the tables of our local restaurants.

For the foodie and wine enthusiasts, we have many incredible restaurants offering perfect pairings. The resort area of the **Village of Pinehurst** certainly boasts unique and varied dining options that will leave you wondering if you have somehow arrived at an upscale European restaurant. Enjoy the fine crystal and china of **The Carolina Hotel's** dining room, the history of **The Pine Crest Inn** and the comfortable elegance at **The Tavern** at **The Holly Inn**. Or, in the Village of Pinehurst, **Theo's Taverna** features Greek and Mediterranean specialties. **Elliott's on Linden** is a few minutes from the Village, but worth the effort to sample an imaginative menu highlighted by their signature cedar plank salmon. Here Chef Mark Elliott embraces the farm-to-table movement with locally-sourced ingredients. If traveling down Midland Road from Pinehurst to Southern Pines, **Ironwood Café** is a local favorite with trend-setting American cuisine. Right next door, **Midland Bistro** is an awesome choice for a hearty breakfast, or a lovely lunch. Proceeding further down Midland Rd., be sure to enjoy **Heartwood** restaurant located inside the clubhouse at **Longleaf**  **<u>Golf & Family Club</u>** for lunch or dinner. You don't have to be a member.

Ask for recommendations about ideal wine pairings with your entrée at these quality restaurants. In similar fashion, incredible wine is also available in Southern Pines. Visit **The Bell Tree Tavern** to enjoy their burgers, **Southern Prime Steakhouse** for impeccably aged steaks, including their unique dry-aged strip and ribeye steaks, **Ashten's** for a beautiful atmosphere where the majority of their menu is produced with locally-sourced products from farms right here in Moore County, or the internationally inspired menu of **Chef Warren's**.

Don't let the thought of a more casual dining experience lead you to believe in a decrease in quality. Even our friendliest pubs, small places for a quick bite and most easygoing establishments serve up delicious, fresh, expertly-crafted meals.

Try the **Drum & Quill Cocktails + Kitchen**, or **Dugan's Pub**. Or, visit Southern Pines to try the likes of **Wolcott's**, **Chapman's Food & Spirits**, or **The Sly Fox**. For a pint or to tour a brewery, look no further than area favorites like **Southern Pines Brewing Co.**, **Pinehurst Brewing Company**, **Southern Pines Growler Company** or veteran-owned **Railhouse Brewery** in Aberdeen. **Hatchet Brewing Company**, which opened in November 2019, is the newest craft beer hang out located in Southern Pines.

Whether you're treating yourself on vacation or satiating that ever-present sweet tooth, we have just the treat to meet your needs. Visit **Granny's Donuts** and **Southern Angel Donut Co.** for amazing dunkers! Create your own trail of tasty treats down the sidewalks of historic Southern Pines as you sample the bites at **C Cups Cupcakery** (with a second location in the Village of Pinehurst), **The Ice Cream Parlor** or **Broad Street Bakery & Café.** 

Even the most avid golfers (shoppers, adventurers and history buffs, too!) know that it is important to fuel your passion. Here in Moore County, we know that a great meal is more than just fuel for the body; it is an experience of its own. Time to reconnect with friends and family across the table. Time to plan your next round of golf, next shop to visit, next attraction to discover. Time to eat!

**Drum & Quill Cocktails + Kitchen** in Pinehurst consistently brings in glowing reviews like this one from a Facebook fan: "With a variety of menu selections from traditional southern specialties to ethnic selections to vegetarian dishes, there's literally something for everyone."

Roll up your sleeves and grab a slice at **Pinehurst Pizza**, where the decisions extend well beyond the pizzas. The hoagies are hearty and the salads healthy. Try a hidden gem at **Maxie's** – this place is literally where the Pinehurst caddies gather after a long day on our legendary courses.

Follow the enticing aromas to Southern Pines and sit down for a culinary delight at **Chapman's Food** & Spirits. Start your meal with Chappy's Beer Cheese or the "wicked good" Lobsta Fries. But pace yourself to save room for the Bacon Jam Burger or the Shrimp & Artichoke and Spinach Ravioli. Your dining trail continues to deliver meals to brag about and a stop at The Sly Fox gastropub in







Southern Pines will have your taste buds believing you are across the pond in Britain. The beer list is wonderfully daunting with plenty of labels to discover. And the menu matches step for step with elevated pub favorites like Shepherd's Pie, Poutine and ground-in-house burgers.

When all that great food has you dozing off, you need a jolt from a great cup of coffee. Good thing **The Roast Office** in Pinehurst is serving up both hot and iced brews, as well as fruity concoctions like smoothies and Italian sodas. Round out your order with a breakfast sandwich, quiche, muffin or cookie. Check out their lunch items, too!

**The House of Fish** in Aberdeen, the brain child of Chef Danny Hayes, is a full service restaurant that serves fresh, made to order seafood. It is a place where you can truly enjoy great food, great service, and a great atmosphere, at a great price. Just one bite and you will be hooked!

At **Vito's**, the Gironda family stocks a generous wine list to complement the authentic Italian cuisine. Check out Vito's Exclusive Patio Dining Menu, or ask Vito himself about your favorite wine or vineyard. He has insight to share.

Seasonal menus and signature flavors stand out at the **Ironwood Café**. The chef here calls his sauces a labor of love. Enjoy a fire-enhanced fountain outside, and take in the soothing green of the patio gardens when they're at their peak. Find European tradition mixed with Southern charm at **The Bakehouse** in Aberdeen, a fifthgeneration bakery with Austrian and Spanish roots. Gorgeous pastries and specialty cakes, fresh artisan bread and the particularly satisfying Barcelona Burger are worth a taste. For Cuban-American bakery and café offerings, custom cakes and cupcakes, breakfast pastries, breakfast and lunch sandwiches, specialty coffees and Cuban espresso visit **Lynette's Bakery and Café** in Aberdeen.

If it's authentic Greek and Mediterranean cuisine you're in the mood for, **Theos Taverna** serves the delicacies of decades-old Dalitsouris family recipes, prepared with a special olive oil produced on the family estate in Sparta, Greece. Enjoy dining in the European-style courtyard or by the fireplace arguably the coziest nook in the Village.

For an awesome breakfast or lunch in downtown Southern Pines, its hard to beat **Betsy's Crepes**. Betsy has a wide selection of favorites on both menus and you feel like your dining at grandmas house with the downhome vibe.

**Dugan's Pub** in the Village of Pinehurst is a mix of a quiet dining room, a busy upstairs pub, where the locals can be found and a downstairs music and dance venue. They offer music Tuesday thru Saturday along with a full menu and they are open 7 days per week.

**Beefeater's,** a favorite dining destination in the Sandhills for generations, is a locallyowned and family-operated steak and seafood restaurant in the heart of Southern Pines, NC. Voted "Best Steak" in Moore County every year since 1999 the menu offers a variety of dishes to meet the desires of all diners. For a casual dinner or a special occasion, their gracious and experienced staff will help make your evening a success.

Have a hankering for more ethic food choices? Be sure to try **Thai Orchid** or **Mai-Phi** for authentic Asian cuisine, or **Maria's Mexican Restaurant** for a menu loaded with traditional Mexican flavors.

And you can't forget North Carolina BBQ! The **Pik n Pig** (that has been smokin' the best BBQ around Moore County for almost four decades!) is a 'fly-in' restaurant where diners are treated to a meal AND an airshow. Located right beside Gilliam-McConnell Airport, you can fly in for your barbecue dinner or, if you drive, you can sit and watch the planes come in. It doesn't get better than this! Overall, the dining options in Moore County are as numerous as there are holes of golf to play in The Home of American Golf<sup>®</sup>!

# Cocktails

# **Craft Cocktails and Bourbon**

Crafting a cocktail is much more than mixing a drink. It's a craft that's artistic, flavorsome and fresh. Cocktails are popularly enjoyed across the globe and this type of beverage is all about the experience. There can always be something unique: whether it's the palette, the people or the place- and seeking a specialist bar ensures you will get that perfect experience. With vast ingredients and finer details to choose from, there are many elements that 'make' a craft cocktail. Think of this drink like a hand-written letter: simply created and authentically received.

### The History Of A Craft Cocktail

These (traditionally) alcoholic drinks boomed in the 90s, mainly using vodka as its signature liquor. Whilst this remains a staple spirit to lots of the recipes, you'll now find crafted cocktails have evolved to



include a generous range of rums, gins, tequila and whiskey formulations (to name a mere few.) The wonderful thing about these beverages is that they can suit every taste bud or open new dynamics. Part of the appeal when indulging in a crafted cocktail is flexibility. A crafted cocktail welcomes you to have your say. Not only this, but every bartender may have a slightly different methodology for perfecting their selection of cocktails. They will be well rehearsed, providing uniqueness in their delivery. There's always a personal touch to your delicious drink.



Making An Impact With Craft Cocktails

Perhaps on a scorching day, a drink such as a mojito takes your fancy - packed with citrus, muddled with mint and tumbled with ice. Maybe when the winter draws in, a heavier, darker cocktail may be your match: bourbon and cinnamon are typical flavors for the colder months. One of the most noticeable aspects of this beverage is the visual invitation! It is the aesthetic of crafted

cocktails which often entices a consumer to try a new form of the drink- or tempts the senses towards a trusted favorite. Part of the craftsmanship is in creating the 'look' of each eclectic cocktail: colors, chosen glassware, ice cubes and stirrers are a much of the concoction as the liquid itself! Some drinks are topped with salts or fruit flavors, some have fruit slices or sprigs of herb sitting on the surface and some are designed with a stand-out decoration to finish.

## Whiskey Cocktails to Shake Up Your Bar Cart

When it comes to your bar cart, odds are that your vodkas, tequilas, and rums are seeing the most cocktail action while your favorite bottles of Scotch, bourbon, Irish whiskey play the more subdued role, neat or on the rocks. But why shouldn't the world's most popular brown spirit get in on some of the cocktail fun? After all, whiskey comes in lots of variations, and with those come ample opportunities to explore the unique nuances of whiskey through cocktails.













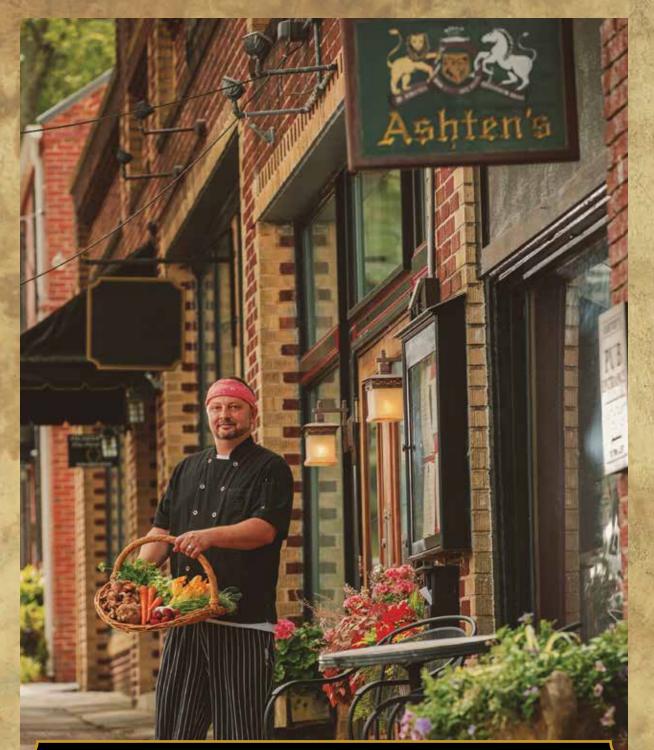
Arnold Palmer & Bob Drum 1960

Hidden among the golf courses and tall pines of Old Town Pinehurst is a storied authentic American tavern - Drum & Quill. "Drum" represents famous golf writer Bob Drum and the "Quill" pen was what he used to immortalize Arnold Palmer as they founded Golf's Professional Grand Slam.

Which one of the area's largest spirits collections paired with casual dining favorites, the authentic pub atmosphere is a cozy place to settle down with friends to enjoy a classic cocktail or a bite to eat.

If you like your casual dining served with something shaken, stirred or on tap head to Drum & Quill.

OPEN 7 DAYS A WEEK • 40 CHINQUAPIN ROAD, PINEHURST, NC





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Restaurant • Pub • Catering

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We showcase the region's bounty, knowing that Carolina's farmland gives life to our menu.

Food and community go hand in hand. We believe a great meal with friends & family nourishes the soul.

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# **Breweries**

The emergence of craft beer across the United States began in the 1970s and was mostly confined to larger cities. A half century later there are more than 6,500 micobrews scattered across the country, with many finding popularity in resort areas such as the North Carolina Sandhills.

A decade ago there was no craft presence here, now Pinehurst Resort brews its own beer and three other microbrews have been launched by military veterans. "With four breweries within a 10-minute drive the area is starting to get some traffic as a craft beer destination," says **Railhouse Brewery's** Jason Hull. "The craft beer industry is really, really unique from a relationship side, from all of us supporting one another, especially in what has until now been an under-developed craft market," adds Southern Pines Brewing Co. co-founder Jason Ginos. "It's like a rising tide raises all ships. With more breweries in Moore County it actually helps all of us. The experiences are so different, with each brewery taking on the personality of the employees, the owners, the culture and brewing philosophy." brewing philosophy."

Local company Welding Wood hand-crafted all the tables, bar and ledges at **Hatchet Brewing**  **Co.** out of the same tree that had been cured for more than three years. "When you come in it will actually look like you may need a hatchet in your hand to chop up some wood," says Hatchet co-owner Mike Carey. Located close to many shops on Broad Street in Southern Pines, it's within walking distance for everyone. One of the flagship beers is a black IPA called The Void.

ern Pines, NC + EST. 2011

**Pinehurst Brewing Co.** occupies what was the original Village of Pinehurst steam plant. The steam power plant began operations on December 31, 1895, allowing for The Holly Inn -Pinehurst's first hotel - to provide electricity and steam heat when it opened its doors to its first guests that New Year's Eve. Pinehurst Resort refurbished old fixtures, pipes and gauges for light fixtures and tables. In its first year alone, brew master Eric Mitchell crafted more than three dozen beers. The brewery also features a smokehouse and beer garden. The first order of the day for a **Railhouse Brewery** bartender is placing a cold beer at the Wall of Honor plaque - a tribute to U.S. soldiers who have died in the line of duty. "We have people that travel from all over to come in and see the Wall of Honor and toast a fallen service member and ring the bell. "It's pretty moving" said Railhouse brewer Jason Hull. Railhouse celebrated its 10th anniversary in 2020. Located near the railroad tracks in historic Aberdeen, there are 17 taps that lean more toward darker and malty selections.

With many of its beer names inspired by the Canterbury Tales, **Southern Pines Brewing Co.** celebrated its 5th anniversary in 2019. With distribution from Asheville to the Outer Banks, more than 210,000 gallons of beer is crafted here on a yearly basis. With a goal of becoming a regional player across the Southeast, the current location features a tasting room with 10 taps, once of which is a cream ale called Duck Hook.

**Cypress Bend Vineyards** in Wagram takes muscadine grapes to new levels in their 16 muscadine table wines. Cypress Bend is unique because the muscadine wines made there are well balanced and finely crafted, crossing the spectrum from dry to semi-dry and sweet to semisweet. Cypress Bend offers a tasting room and retail boutique providing a warm, comfortable atmosphere. **Black Rock Winery** in Carthage is a small winery offering a wonderful selection of dry to sweet wines – all using locally grown grapes and fruit. Comfortable seating areas provide space where you can enjoy a glass or bottle of wine, including a patio area. The outdoor area has a covered patio as well as an area located next to a waterfall that is perfect for enjoying a glass of wine on a warm afternoon. Located at the foothills of the Uwharrie Mountain Range, and on the Uwharrie Wine Tour, **Little River Vineyards** has been in existence since 1999, growing grapes for wineries in North Carolina. The vineyard is approximately 10 acres and yields vinifera and French hybrid grapes. Their wines have gained notable attention and have won several wine competitions in North Carolina as well as nationally.

James Creek Cider House located in Cameron, makes two brands of award-winning craft hard cider (Stargazer Cider and James Creek Cider House ) in small batches from Southern heirloom apples grown at James Creek Orchards and other family farms in central North Carolina.

# SIPS AND POURS

Whether you like to savor locally brewed craft beers or explore wines from around the globe, we have plenty of spots you can enjoy.

# Beer

- Pinehurst Brewing Company
   Railhouse Brewery
- <u>Southern Pines Brewing Co.</u>
- <u>Hatchet Brewing Co.</u>
- <u>Southern Pines Growler Co.</u>

# Wine

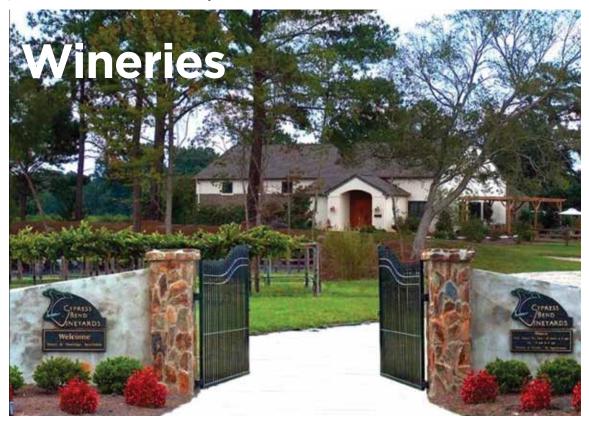
- <u>Black Rock Winery</u>
- <u>Cypress Bend Vineyards</u>
- <u>Little River Vineyards</u>

### Cider

• James Creek Ciderhouse ciders are available in local shops and restaurants. New Tasting Room and Bottle Shop now open.

# Shop

- <u>Sandhills Winery</u>
- <u>Village Wine Shop</u>
- Wine Cellar & Tasting Room





# Farm To Table

# AgriTourism Plays A Vital Role in Moore County

You may wonder what agritourism is all about. Agritourism is the act of visiting a working farm or any agricultural, horticultural, or agribusiness operations for the purpose of enjoyment, education or active involvement in the activities of the farm or operations.

Simply stated, agritourism could be thought of as the crossroads of tourism and agriculture. Stated more technically, agritourism can be defined as a form of commercial enterprise that links agricultural production and/or processing with tourism in order to attract visitors onto a farm, ranch, or other agricultural business for the purposes of entertaining and/or educating the visitors and generating income for the farm, ranch, or business owner.

Regardless of the exact definition or terminology, any definition of agritourism should include the following four factors: combines the essential elements of the tourism and agriculture industries; attracts members of the public to visit agricultural operations; is designed to increase farm income; and provides recreation, entertainment, and/or educational experiences to visitors.

The term "agritourism" is often used interchangeably with "agri-tourism," "agrotourism," "farm tourism," "agricultural tourism," or "agritainment."



There are 5 reasons why AgriTourism has been established.

### **Creation of enjoyment**

Moore County farms create a platform for people to come face to face with nature without necessarily being directly involved in farming and preservation of nature. Visitors enjoy both farming and nature and have an opportunity to appreciate what nature has to offer in terms of their survival and enjoyment. Therefore farms offer a platform for enjoyment of sustainable farming, environment and wildlife in the community environment.

### Source of revenue

Quite often many people engage in farming without aiming at maximizing the income from the farm. Many farmers aim at only maximizing the income through the sale of the products of the farm and do not consider other sources of income. Moore County has introduced a tourism angle to farming with the aim of maximizing income farming activities. The farm has made some few modifications to farming in order to attract visitors to the farm. We know there are many people willing to pay to visit our farms for enjoyment and learning if they are invited. We have created an ideal environment for the visitors to come to local farms.

### Involving the local community

Most Moore County farms are located within a rural community. Moore County has come to appreciate that the success of our farms depends on how we get the local community involved in the

activities of these farms. There are so many opportunities of interest to the visitors and our farms can sell their fresh farm produce to the visitors that come to the area.

# Agritourism takes visitors to the rural areas

Our farms are located in a rural area with opportunities and exciting attractions for visitors who come to the area. Pick-your-own, farm stays, holiday events, hay rides, pumpkin picking, corn mazes, etc. Therefore agritourism is a catalyst to community development in our area.

Build relationships between the agricultural community and tourism

A number of people living in urban areas do not appreciate the role of the agricultural community to the development of the country. Moore County farms have created a platform for creating relationship between the local agricultural community and visitors who come to the farm for enjoyment. The visitors appreciate the importance of the community to their well being.

### Education

We all know the saying that learning does not stop until one completes his or her life journey in the world. Our farms have created an opportunity for visitors to learn how farming, preservation of environment and tourism can be sustainably combined.



# Local Shopping

# **Boutiques to Chains - We Have It All**

For a trail of retail enjoyment, point your shopping compass to the unique boutiques on both sides of Broad Street in Southern Pines, the quaint shops of the Village of Pinehurst, and specialty stores in Aberdeen.

We have shops that specialize in all things wine-and-cheese, with gourmet food baskets and wine tastings á la **The Village Wine Shop** in Pinehurst or the **Wine Cellar & Tasting Room** in Southern Pines and **Sandhills Winery.** Include stops at **Pinehurst Olive Oil Company** and **Dunrovin Country Store** to discover unique olive oils, spices, or to take a cooking class.

For home decor and furnishings sure to start a conversation among your houseguests, explore the likes of **Charlotte's**, **Eclectic in The Village**, or **One Eleven Main**.

For special curated gifts, trendy clothing and accessories make a trail to **Monkee's**, **Swank**, **Mockingbird on Broad**, **Marie & Marcele Boutique**, **Cooper & Bailey's** or **Eloise Trading Co**.





Whatever you're looking to take home from your visit, Pinehurst, Southern Pines, Aberdeen and all of Moore County has it: fine art, local pottery, elegant fashion, sporting goods and carefully curated boutique treasures. Our style is resort casual to understated elegance with Southern flair, and you'll find it in abundance in our downtown shops and markets.

homeofgolf.com/shopping/

Browse the **Country Bookshop** with its shelves upon shelves of classic literature, locally written books and a darling children's section. Visit **Little Toy Shop** for thrills from a bygone era. And stop at **River Jack Outdoor Trading Co.** for your adventuring needs.

For one-of-a-kind treasures, our antiques stores and unique boutiques are filled with items that tell a story. Whether it's the furniture made from the reclaimed wood of centuries-old tobacco barns like you'll find at **Lavender** in Southern Pines, the antique stained-glass windows from Europe or heaps of vintage doorknobs at **Railside Antiques**, or up-cycled and repurposed home decor at **The Bull Room**, you're sure to find a piece that you'll treasure. **Design Market of the Sandhills** in Aberdeen houses a number of independent vendors selling whatever it is you are hoping to find. Just go and look because whatever it is, you will find it! The amazing range of items, the folks who work there, and the dog .... this place is fantastic!

The nearby **Town of Cameron** is also an antiques lover's dream. Voted **"Best Antique Area" in North Carolina** by *Our State* magazine, almost every old building and house along Main Street has been converted into an antiques store. In fact, the whole town is listed on the National Register of Historic Places. You can easily spend an entire day crafting an antiquing trail in Cameron alone. Pay special attention to the **Market at Muse Brothers Store**. Originally open in 1876 and once the largest mercantile store between Raleigh, Charlotte and Augusta, little has changed in this beautiful old building.



Entrepreneurs find the Pinehurst, Southern Pines, Aberdeen area favorable for business development. **Partners in Progress** is a "One Stop" resource for clients wanting to start, relocate or expand their businesses in Moore County. Their free services are available to any type of businesses seeking to make positive investments in Moore County.

As you can see, no matter which trail you choose, there are lots of goodies to fill your bags. Lucky for you, all our trails tie together. Wear your new golf apparel out on the course, take a shopping break for sustenance at any of our restaurants or coffee shops, or fuel up for a fun-filled shopping day by pampering yourself a bit beforehand.

Stroll down our picturesque streets. The walkability of Southern Pines' main thoroughfare makes it the perfect spot for a day of shopping. Both sides of Broad Street and several of the offshoots brim with energy, style and, most importantly, a fine arrangement of classic, contemporary, elegant and some fun and funky goods. Drop into **Morgan Miller**, a chic boutique in downtown Southern Pines, offering a wide assortment of classic yet contemporary clothing, accessories and jewelry. The shop brims with style straight out of the New York markets and offers the best in ladies' apparel for all ages. **Mockingbird on Broad** owner Sundi McLaughlin thinks of her shop as a well-rounded person. Year-round Sundi and her team curate the shop so it's constantly changing, and there is always original content to check out.

Pop over to the Village of Pinehurst, just a few miles away. **The Village Wine Shop** reflects all things wine and then some, with specialty baskets, wine accessories and Stonewall Gourmet Kitchen treats. Themed tastings take place regularly, and the conversations flow as smoothly as the wines themselves. Whether you are a hard-core Cabernet connoisseur, a wine sleuth exploring the nuances and hues in every glass, or a taste adventurer eager to try the newest flavor combinations, you'll find it all here.

Aberdeen's just down the road with its eclectic shops before a railroad backdrop. Find a piece of art available for purchase in the **Artist's League of the Sandhills Studio**, where you can join workshops

When you visit Pinehurst, Southern Pines and Aberdeen, one of the best ways to feel a part of our communities is to shop local. It's a wonderful way to support the local economy and to meet the store owners who care passionately about this area.

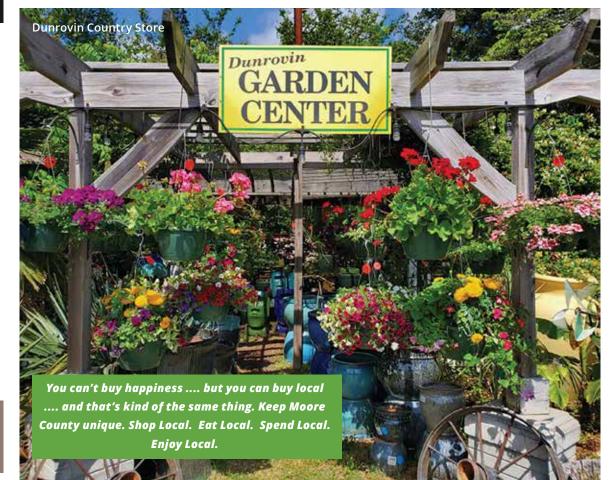


# **SHOPPING** in the Sandhills

In case you need an excuse to walk about some of the most beautiful small towns in the South, there's ample inspiration: scores of primarily local and independent boutiques, shops and specialty stores as well as the distinctive charms of the region's largest communities, complete with historic buildings and winding byways. Whether you live to shop, shop to live or fall somewhere in between, your choices are plentiful. From collectibles to home furnishings, clothing to regional specialties, the only thing more appealing than the diversity of the retailers is the ease with which you can cover so much ground.

and special events. **This Little Piggy Baby and Children's Boutique** is a quaint little specialty boutique known for offering a unique inventory of children's clothing, natural parenting products, and toys that are not typically found elsewhere.

Find small-batch goods you don't see everywhere. With mainstream commercial brands you already know here too, you will find all that you need and want, along with some delightful surprises.





# **Top Events**

# Things To Do All Year Long

The Home of American Golf<sup>®</sup> is also home to some of the most fun, diverse and eclectic annual events you'll find anywhere in the Sandhills. Literally dozens of events take place in Moore County every year and on many weekends, the biggest challenge being finding enough time to experience them all!

While our area boasts amazing events, the year 2020 provided many obstacles to experiencing all the fun in a safe and convenient way. Our goal in 2021 is to return to a sense of normalcy where we can gather in larger groups, hug friends and share smiles as bright as a lightning bug's beacon on a sultry Sandhills summer evening.

The newest event in 2021 will be the <u>Pinehurst Barbecue Festival</u> on Labor Day Weekend, September 3-6. The "Celebration of Taste and Tradition" will offer a unique collection of special events and activities, vendor displays, entertainment and, of course, good 'ol fashioned BBQ! The event will feature the best North Carolina barbecue from "Pitmaster to Plate," highlighting the perpetual battle of Eastern and Western styles. Make plans to attend and purchase tickets at: <u>www.pinehurstbarbequefestival.com</u>.

The **Festival D'Avion** is a celebration of flight and freedom at the **Moore County Airport**, located just outside Pinehurst. The five branches of military will be recognized with static aircraft exhibits honoring the men and women who currently serve in the Armed Forces and those who have retired from military service.

Those are just a few examples of annual events, but there are so many more like the **Cameron Antiques Festival** and **Carthage Buggy Festival**, both recognized by Southeast Tourism Society as Top 20 Events in the Southeastern United States.

Agritourism plays a large part in local events as well. Be sure to check out the **Robbins Farmers Day**, the **Candor Peach Festival** and the **Moore County Agricultural Fair**.

Other events include the <u>Holly Arts & Crafts Festival</u>, the Sandhills <u>Motoring Festival</u>, and monthly events in Pinehurst and Southern Pines respectively, <u>Live After 5</u> and <u>First Friday</u>. Don't forget about our parades as many towns celebrate St. Patrick's Day, Memorial Day, 4th of July, U.S. Kids Golf, Veteran's Day and Christmas, with elaborate and family-fun events.

The list goes on and on. In 2021, be sure to check our website <u>HomeofGolf.</u> <u>com/events</u> and our social media channels, as the CVB will be promoting these and many more annual events in advance, so you can be sure these things are happening and plan ahead to attend.



The Village Potters Clay Center

# Pottery

# A 200 Year Old Tradition



**Seagrove** is known as the handmade pottery capital of the United States where artisans create handcrafted pottery made in the same rich tradition that began here more than 200 years ago. With nearly 100 shops and galleries scattered throughout the area, you will find everything from traditional tableware to folk and collectible art pieces and historical reproductions.

Seagrove itself is a small community in Randolph County, in the center of the North Carolina Piedmont, but the Seagrove pottery community includes portions of Moore, Montgomery and Lee counties. This area is famous for its hand-thrown pottery and dishware, artfully crafted before the eyes of fascinated spectators and offered for sale at reasonable prices. Typical standout features include salt-glaze stoneware, innovative designs and wood firing in groundhog kilns. The potters in the Seagrove area have a number of kiln openings throughout the year.

Visit <u>www.discoverseagrove.com</u>.





### **Seagrove History**

The ceramic history of the area begins with the abundant and diverse natural clay deposits found in the vicinity. Native Americans were first to discover this resource and used it for both functional and ceremonial objects. These ancient pieces are among the most important remaining artifacts of early civilization.

The first immigrant potters, mostly English and Germans, arrived in the latter half of the 18th century. Most came to our state from Pennsylvania and Virginia. Potters arriving in the Seagrove area in the 1700s were quick to realize the value of the local clay. They first made redware using clay that fired to a reddish orange color. By sometime in the first half of the 19th century, Seagrove area potters had switched predominantly to making the higher fired salt glazed stoneware.

The building of the old Plank Road in the mid 19th century, and later the emerging railroad system, gave

potters access to even wider markets and helped to establish Seagroves reputation as a pottery town. These pioneer farmer-potters forged new styles based on their skills and artistic visions, their surrounding natural resources, and the needs of their growing community. Today these early Seagrove area pots are gaining international attention as their value changes from that of utilitarian object to cultural treasure.

# WHERE TO BUY

## <u>Seagrove Pottery of the</u> <u>Sandhills</u>

1680 NC Highway 5 Aberdeen, NC 28315 910-420-8056

pinehurstpottery.com

Seagrove Pottery of the Sandhills and their online store feature amazing work from over 40 of North Carolina's finest pottery artists. They showcase the work of 14 Seagrove area potters as well as work from several pottery artists throughout the State of North Carolina including Asheville, Boone and the Mountains.

Pottery styles and techniques differ throughout the great "Pottery State" of North Carolina. Seagrove Pottery of the Sandhills works closely with these tremendously talented artists to allow visitors to their gallery the opportunity to see as many great potters as is possible all under one roof when visiting the Pinehurst, Southern Pines, Aberdeen Area.



# Outdoor Recreation

If 2020 has taught us anything, it's that we are passionate about our outdoor activities! Of course, the "Home of American Golf" is widely known for our out-of-doors offerings, particularly our world-class links, but we have plenty of other things to do around here when you are not enjoying the lush fairways. Stretch your legs and breathe some fresh air in one of our many parks, hiking trails, farms, greenways — there's more than enough to satisfy almost any outdoor craving. Here is a super-sampling of some of our local favorite Sandhills spots to enjoy a visit with Mother Nature.

Enjoy a picturesque, 2-mile lake trail at **Aberdeen Lake Park** with a train-themed playground and views galore. Ideal spot for family picnics, boating (no gas engines) ... and everything in between, including a gazebo and picnic shelter — each available for rental.

NEHURST

Mountain bikes and trail runners are welcome on the 21-mile, public access <u>All American Trail</u> that borders <u>Ft. Bragg</u>. It is just a 5-minute drive from downtown Southern Pines, past beautiful horse farms on the way to the trailhead parking on the corner of Connecticut Avenue and Fort Bragg Road. Closed during fall and winter hunting season.

**Bear Creek** near Robbins serves up more than 8 miles of trails along scenic Bear and Cabin Creeks. Map kiosks at intersections and the main trail heads provide information about different loop hikes, distances and difficulty. There are also disc golf and canoeing opportunities.

**Karefree Farms** offers fun for "kids" of all ages, a place where you can pick your own strawberries, blueberries and grapes when in season. Their market has fresh-picked fruits and vegetables, farm-raised pork, local honey, eggs, homemade ice cream, jams, jellies, and a wide variety of baked goods made fresh daily in the on-site farm kitchen.

**The National Athletic Village** is home to nearly 80 acres of adventure. With multiple Bermuda grass fields, indoor multi-sport court, 3-D archery range, airsoft field, performance gym and a spartan-like obstacle course, there is something for everyone. There is also a Beer Garden and Beach, complete with sand volleyball courts.

**The Pinehurst Greenway** meanders for nearly 6 miles through the community and its historic business district, through **Rassie Wicker Park**, the **Pinehurst Arboretum** and all the way out to Linden Road. Trails are pedestrian and bicycling access only and include several places for users to hop on the greenway system. Plenty of other amenities are close to the trail, including shops and restaurants, and of course, golf.

**Reservoir Park** offers fishing, paddle boarding and canoeing on its 95-acre lake. One of the area's fun frisbee golf course designs is found here, with simple navigation: tee box signs with yardage and very short walks between holes. There are beautiful views of the reservoir, as the course meanders under a canopy of pine, oak and hickory trees along the gently rolling hills of the Sandhills. Also enjoy bicycling, jogging, or just walking on the mostly flat path that follows the perimeter of the lake.

**Pinehurst Splash Pad** 





### Weymouth Woods Sandhills Nature Preserve

is a distinctive, 900-acre state park located near Southern Pines, which is characterized by a series of sandy ridges and stands of longleaf pines. Learn more about the fascinating species and plants indigenous to the south-central North Carolina environment known as the Sandhills. The park offers a network of nature trails and a unique window onto the longleaf pine forests that once covered millions of acres in the southeastern U.S.

Cycling is a very popular activity in our area and if you are looking for bike ships, look no further than <u>May Street Bicycle Shop</u>, or <u>Rainbow Cycles</u>, both located in Southern Pines.

**River Jack Outdoor Trading Co.** in downtown Southern Pines can supply all your outfitter needs. They have all the latest outdoor equipment, camping supplies and apparel.

For tennis, we recommend <u>Legacy Lakes Tennis</u> <u>& Fitness Club</u> in Aberdeen off highway on 15/501 South, or <u>Downtown Park</u> in Southern Pines.

For skydiving, check out <u>Paraclete XP SkyVenture</u> (indoor facility), or do an actual jump at the <u>Raeford Parachute Center</u>.

**Zipquest Waterfall & Treetop Adventure Park** is the premier zipline adventure located in nearby Fayetteville. The property has a massive waterfall that allows incredible views from the ziplines and treetop adventure park.

Lastly, for a variety of outdoor activities, the <u>National Athletic Village</u> includes two multi-sports field, obstacle course, running trails, gym, indoor multi-court, outdoor skate park and more.

For more outdoor fun and activities, visit our website at **HomeofGolf.com/recreation/**.



*Phillips Memorial Park* in the **Town of Cameron** is a 26 acre Nature Park with walking trails and a picnic shelter. **The Town of Pinebluff** boasts four community parks, a Veterans Memorial Park, a community center, and an athletic center complete with ballfields, a playground and concession stand. **The Town of Vass** is home to *Vass Memorial Garden* and *The Sandy Ramey Keith Park* offering two basketball courts, a tennis court, a playground, picnic shelter and ballfield.



# Culture

# The Arts and Music

# 

### **Live Music**

Options for live music include Americana and folk music at **The Rooster's Wife** on Sunday nights in Aberdeen. Call 910-944-7502 to hear show times. Or witness the deep-rooted traditions of gospel and bluegrass on Tuesdays in Carthage at Tuesday Night Music Jam. Local legend Clyde Maness invites you to his **Pottery and Music Barn** in Carthage to partake in this area tradition. Call 910-948-4897 for more information. Look for more live music at popular venues such as **Dugan's Pub, Magnolia Inn, Jefferson Inn** and our area breweries.

# **Classical Music and Theatre**

Classical and chamber music and a nationally-recognized symphony are also here in Moore County. The **Sunrise Theater** in Southern Pines hosts The Arts Council of Moore County's **Classic Concert Series**. Enjoy North Carolina's symphony scene with the **Carolina Philharmonic**, or visit the **Weymouth Center for Chamber Music**. Both series run spring through fall. Take in a show by **Judson Theatre**, which hosts the greats from both Broadway and Hollywood. Rehearsed and produced right here in the Sandhills, Judson Theatre gives our residents and visitors the chance to witness national-caliber performances at a fraction of the cost. For information, view their season playlist at **judsontheatre.com**.

# **Getting Around**

# Find Your Way Here & Around Town

Whether you are driving in or flying in, we're looking forward to your visit. To assist with your planning, we've compiled a list of local resources.

- A 5-pronged traffic circle where N.C. 211, U.S. 15-501, N.C. 2 and Midland Road meet marks the hub of the Pinehurst, Southern Pines, Aberdeen Area.
- Go north on <u>15-501</u> toward Carthage, east on <u>Midland</u> toward Southern Pines or south on <u>211</u> toward Aberdeen.
- Available within a 70-minute drive are airports in Raleigh/Durham and Fayetteville, and within 90 minutes Greensboro.
- The <u>Moore County Airport (SOP</u>) can handle private aircraft up to BAC III.
- Amtrak provides daily service directly to and from the area.

# **AIRPORTS**

CHARLOTTE-DOUGLAS INTERNATIONAL AIRPORT (CLT) , 704.359.4910, <u>cltairport.com</u> FAYETTEVILLE REGIONAL AIRPORT (FAY), 910.433.1160, <u>flyfay.com</u>

MOORE COUNTY AIRPORT (KSOP) (GENERAL AVIATION ONLY) Carthage, NC 910.692.3212, flytopinehurst.com.

PIEDMONT TRIAD INTERNATIONAL AIRPORT (GSO) Greensboro, NC 336.665.5666, flyfrompti.com

RALEIGH-DURHAM INTERNATIONAL AIRPORT (RDU), 919.840.2123, rdu.com

# TRAIN

AMTRAK , 800.872.7245, <u>amtrak.com</u> is available at the Southern Pines Train Station located at 235 NW Broad Street in Southern Pines, (910) 692-2463, <u>www.amtrak.com/stations/sop</u>

# LOCAL TRANSPORTATION & CAR RENTAL

AIRPORT TRANSPORTATION AND MOORE, 910.528.7612, <u>ucallidrive.com</u> AM TRANSPORTATION (ABERDEEN), 910.603.4339

AVIS , 800.331.1212, <u>avis.com</u> ENTERPRISE RENT-A-CAR , 800.261.7331, <u>enterprise.com</u> FUTURES TRANSPORTATION (PINEHURST) , 910.295.1623 HERTZ CAR RENTAL , 800.654.3131, <u>hertz.com</u> KIRK TOURS AND LIMOUSINE (PINEHURST) , 910.295.2257, <u>kirktours.com</u> PINETREE SHUTTLE SERVICE (PINEHURST) , 910.215.8950, <u>pinetreeshuttle.com</u> PRIME TIME LIMOUSINES & SEDANS (PINEHURST) , 919.708.5466 VGI ENTERPRISES SANDHILLS DIVISION , 910.261.8315 YOU2RDU (PINEHURST) , 855.768.5222, <u>you2rdu.com</u>

# PLANES, TRAINS, AUTOMOBILES AND MORE

The ways of getting to the Sandhills are almost as numerous as the fun things to do when you arrive.

# PLANES

It is landing gear down for flights coming in to the <u>Moore</u> <u>County Airport</u> or to nearby <u>Raleigh-Durham International</u> <u>Airport, Fayetteville Regional</u> <u>Airport, Charlotte-Douglas</u> <u>International Airport</u> and <u>Piedmont Triad International</u> <u>Airport</u>.

### TRAINS

All aboard for a scenic train ride with <u>AMTRAK</u>. Daily service to the area ensures you can stay and play as long as your schedule allows.

### AUTOMOBILES

Whether you rent a car, hire a service or drive your own, seeing Pinehurst, Southern Pines, Aberdeen and all of Moore County from behind the wheel provides amazing views. Just remember to stop often and stretch your legs along our scenic streets and nature walks.





Sandhills recreation is synonymous with our world-famous fairways, but we promise—we're so much more than golf. You won't want to miss our stunning natural areas, unparallelled equestrian trails and facilities, and outdoor activities for the whole family. In addition, our unique local museums are the perfect way to beat the summer heat.

### homeofgolf.com/things-to-do/

**The Southern Salt Room** in Southern Pines strives to provide natural remedies to improve health and reduce the cost of healthcare for customers. Dry salt therapy, or halotherapy, is a holistic, drug free, natural therapy using micro particles of salt to promote better breathing, healthier skin, sounder sleep, improved physical fitness and endurance and overall wellness. Dry salt therapy also helps to alleviate symptoms of many respiratory and skin conditions. Himalayan salt lamps and Himalayan salt cover the floor to generate negative ions, which help to counterbalance the influx of positive ions from the many electronic devices we use every day. This improves your overall mental and emotional health, helping you to relax and de-stress. **Southern Pines Escape** in Southern Pines is an interactive adventure game during which a group of players are "locked" (not really, thanks to US fire code...) in a room and have to solve riddles and use a series of clues in order to break out. You have to make decisions using only your mind. Logic, dexterity, and ingenuity – these are what count. Rooms are designed to be challenging and requires teamwork, ingenuity, and leadership skills in order to work through the game. Experience what everyone is talking about! Bring your family, friends or co-workers to see if you have what it takes to escape!

Few facilities are as inspiring as this historic Mission-style barn tucked in the middle of the oldest continuously operating equine sports complex in the state. Originally designed as an exhibition hall for the Sandhills Fair in 1917, **The Fair Barn** is now the premier public indoor venue in the Sandhills. While respecting its historic significance, the Fair Barn is also equipped with modern amenities such as wireless high-speed internet service, recently renovated dressing rooms, state of the art AV equipment, and a commercial kitchen, making it perfect for meetings, conferences, trade shows, trainings and private parties.

Sandhills Horticultural Gardens — In 1978 the gardens became a reality with the establishment of the Ebersole Holly Garden. Over the years, additional gardens have been implemented, including the Rose Garden, Conifer Garden, Sir Walter Raleigh Garden, Hillside Garden, Fruit & Vegetable Garden, and Desmond Native Wetland Trail Garden. Today the gardens located in Pinehurst, cover twenty-seven acres.



Part of the North Carolina Civil War Theme Trails and the National Civil War Trails, <u>Malcolm Blue Farm</u> in Aberdeen brings together ancient Darlington oaks, an 1825 farmhouse, mills and barns to sweep you back in time. Get a first-hand feel for life in the 1800s. Early settler Malcolm Blue lived here; the house was commandeered by advancing Union soldiers. Learn about the Blue family, the farm's history and early farm techniques. Exhibits help tell the story, and there's much more to see and do.

The Union Station Railroad Museum in Aberdeen seeks to preserve the Union Station Depot and to preserve and exhibit artifacts and memorabilia collected from the community, the Aberdeen and Rockfish Railroad Company, and other railroad enterprises that passed through Union Station or operated in the surrounding region. Built circa 1900, Union Station features Victorian architecture and is listed on the National Register of Historic Places. The station was designed by T.B. Creel. The museum features railroad exhibits and artifacts from the Aberdeen & Rockfish Railroad and one of only two inspection cars left in the U.S. A renovated caboose sits on tracks nearby. Located on the corner of Main Street and Sycamore Street. Admission is free.

**The House in the Horseshoe**, also known as the Alston House, is a historic house in Carthage. In the summer and spring, bright flowers surround this

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white plantation house whose name comes from its location on a horseshoe bend in the The Deep River. The house (ca. 1770) was first owned by Philip Alston, whose band of Whigs was attacked in 1781 by Tories led by David Fanning. Later, four-term North Carolina governor Benjamin Williams lived in the house, which today features fine antiques of the colonial and Revolutionary War eras. It is the site of a Revolutionary War Battle re-enactment every year in August.

### Weymouth Center for the Arts and Humanities,

which hosts chamber concerts, lectures and the North Carolina Literary Hall of Fame is tucked into the woods just blocks from downtown Southern Pines. The center, located on East Connecticut Avenue in Southern Pines, provides a tranquil oasis ideal for weddings and post-meeetins gatherings. The former home of American novelist, James Boyd and his wife Katharine, Weymouth has a legacy rich with music, literature, and good old-fashioned hospitality. Tour the James Boyd House or the Weymouth Gardens and Longleaf Pines.





# MILITARY

The impact of the military on our area is significant and we take pride in serving those who have made sacrifices for our country and their families. It is our honor and privilege to offer special meeting facilities, rates and packages for all military interests. We are prepared to work with you based on per diem requirements to ensure your meeting is a success.

# WEDDINGS

Our intimate churches and chapels vary from historic to contemporary. Reception options range from resort ballrooms, vineyards and a one-of-akind, historic fair barn to a charming arts-themed estate established a century ago. Romantic accommodations abound. Step back in time at Pinehurst's nostalgic Holly Inn or Magnolia Inn. Surround yourself with opulence at the Jefferson Inn or the beautifully restored Duncraig Manor Bed & Breakfast both in Southern Pines. The majestic, century-old Carolina Hotel in Pinehurst Resort is called the "Queen of the South" and will make newlyweds feel like royalty.

# Meetings & Convention Services

Groups, Weddings, Reunions

The Home of American Golf<sup>®</sup> is also the Home of Memorable Meetings! The Pinehurst, Southern Pines, Aberdeen area has a multitude of options from resort-style ballrooms, modern choices or historic landmarks with unique settings only found in the Sandhills of North Carolina. Contact Beverly Stewart, Executive Vice President at 800.346.5362 Ext. 237, or bstewart@homeofgolf.com to learn more about your meeting in the Sandhills.

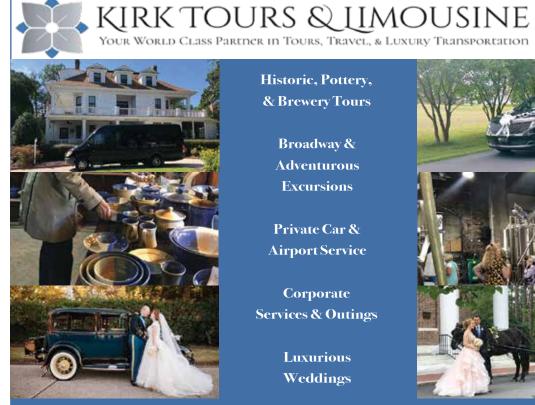
# **PLAN YOUR MEETING**

# SPORTS EVENTS

While golf is our game, sporting events in the Sandhills are also a mainstay. The area has hosted everything from multiple **U.S. Opens** to **U.S. Kids**. **Golf/U.S. Teens Championship** events to **Dixie Youth Baseball and Softball** tournaments, and everything else in between, including international equestrian events. With more than 3,000 hotel rooms from which to choose, the Sandhills is synonymous with quality sporting events throughout the Carolinas.

# MEETINGS

When we say, "We're here to help," we mean it! Our services include assistance with accommodations, brochures, golf tournaments, transportation, publicity and any other meeting service you may need. As a eleven-time winner of *ConventionSouth's* annual <u>"Reader's Choice Award,"</u> our dedication means you can relax and let us do the planning while we show you what personalized, award-winning hospitality is all about. And the best part? We have affordable meeting spaces to fit just about any budget.



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# **USGA Plants Roots in Pinehurst**

Article contributed by Janeen Driscoll, USGA Director - Brand Communications

When the USGA announced plans in September of 2020 to construct **Golf House Pinehurst**, our intentions didn't start and stop at two buildings inside the Village of Pinehurst. It wasn't about the return of a golf event to a storied location, one of many places in the country that we take any of our 14 championships to each year. It wasn't just a vacation spot. We were looking for a place we could call home.



As an organization that recently celebrated its 125th anniversary, it is fair to say we have seen a lot of golf courses.

When we pick one area and one state and make a substantial investment to plant permanent roots, it is a big deal. No other golf community outside of our Liberty Corner (NJ) headquarters and Pinehurst will call the USGA a true neighbor. That decision we made comes with both a promise and a request.

First, the promise: We will be an active part of this community. We are bringing our USGA team of experts here,



and have asked them to bring their families and plant their own roots. We will invest in the state and in Pinehurst - starting with bringing our championships here, which will not only bring the best players and fans to the region frequently but will also inspire a global audience to love Pinehurst and North Carolina, too. We will share all the great stories of golf that have existed for centuries through the USGA Golf Museum - the richest repository of golf artifacts found anywhere. Starting in late 2023, every golf ball or golf club made in America will be tested for conformance to the Rules of Golf in Pinehurst, and we will invest in new technology here to fulfill that duty we have for the game. We will also do the incredible work we do to ensure golf's future – through agronomic research, scientific discovery and innovating new products that help both golfers and golf courses connect with the game, right here in this region. We intend to do all this, and more.

Second, the request: Learn about what the USGA does for golf. At our core, we are a non-profit organization, one of a small few among golf's leading organizations that is a dedicated 501c3 association. That means that every dollar we make, including the funds derived from the U.S. Open, must be given back to golf. We have 300 team members who are solely responsible for ensuring that our work - in governing the game, delivering a reliable Handicap Index to any golfer, developing turfgrass that uses less water, helping municipal and public golf courses succeed, preserving Payne Stewart's and Ben Hogan's golf legacy and so much more - directly benefits the game. Your support of our work, of our unique purpose in ensuring golf remains a game for everyone for the next 125 years,

is vital to our success and we hope you will join us.

We look forward to welcoming you to Golf House Pinehurst, near the Pinehurst Main Clubhouse, in late 2023 so we can re-introduce you to the USGA. We plan to have a front porch, places for the community to gather and learn, and spaces to explore, to celebrate great moments and make history. Our one goal is for you to love golf, for all that it is and all it can be. We cannot wait to show you more. And we are proud to call The Home of American Golf® our new home.



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### Editors

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### CONTRIBUTORS

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On the Cover: The U.S. Open Championship trophy owned by the United States Golf Association and featured at Pinehurst Resort & Country Club. Courtesy of the USGA and Pinehurst Resort.

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BRAD KING is a writer, editor and media relations consultant and is a former Atlanta





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